



Dear local business owner:

Supporting Brevard County's children and families takes an entire community of people working for the better good. It also takes awareness, funding, and active participation.

Six years ago in 2019, well-established, community-driven 5K races have partnered for the annual **Run for the Kids Challenge**. Revenues will continue to benefit three Brevard-based organizations that provide funding, resources and other assistance for children and their families. **To date, more than \$140K has been raised by the series to help children and their families in Brevard County and beyond (in addition to the thousands that have also been raised by the individual races).**

The past years events were so successful that the races have partnered once again this year for the **Run for the Kids Challenge 2024**.

The race challenge consists of:

- **Tooth Trot 5K, to be held January 27, 2024**
- **Brevard Autism Coalition 5K Run/Walk for Autism Awareness, to be held February 24, 2024**
- **Brianna Marie Foundation 5K, to be held March 9, 2024**

As a sponsor, you'll have the opportunity to align your business with these causes and the publicity these races will produce to the 15,000+ local runners in Brevard County.

More importantly, you'll have the opportunity to positively impact these Space Coast organizations that do so much for so many children and families.

Sponsors will be aggressively promoted at all three races – in print (materials like race forms), online (through registration, social media pages and organization websites), and will be verbally acknowledged at all race functions.

All donations and corporate sponsorships are tax-deductible and will receive a charitable donation receipt.

We look forward to working together. Our 2024 sponsorships levels follow on the next page.

David Scholl

Director – Run for the Kids Challenge

Aran Hissam

Marketing – Run for the Kids Challenge

- Aran Hissam – Director, Brianna Marie 5K
- Joseph Werner – Director, PALS Autism Awareness 5K
- Nick Rowley / Jerry Bird – Co-Directors, Tooth Trot 5K



Medal Sponsors – Up to 4 Available -- \$5,000

- Your business logo on lanyard of all series finisher medals
- Medal sponsor attribution on ALL race marketing materials - in print and online
- Your business name and logo on series Facebook page, linked to your site
- 10 free series entries
- Space at each event for business promotion
- Promotional items in race swag bags
- Vocal acknowledgment of your contribution at every race in the series
- Your business logo on a banner hung at each race of the series
- Your business' participation listed in race series announcement press release
- The opportunity to pass out medals at end of the series, wearing your business logo/T-shirts
- The opportunity to speak at the final race of the series in March 2024

Community Sponsor – Up to 10 available -- \$1,000

- Community sponsor attribution on ALL race marketing materials - in print and online
- 3 free series entries
- Space at each event for business promotion
- Business name and logo on series Facebook page, linked to your site
- Promotional items in race swag bags
- Vocal acknowledgment of your contribution at every race in the series
- Your business logo on a banner hung at each race of the series
- Your business' participation listed in race series announcement press release

Fitness Sponsor – Unlimited -- \$500

- Fitness sponsor attribution on ALL race marketing materials - in print and online
- 1 free series entry
- Promotional items in race swag bags



Ready to Sponsor? Please fill out the information below.

Please fill out the information below and email to Challenge Director David Scholl: dscholl222@gmail.com

Sponsorship Level: ____ Medal (\$5000), ____ Community (\$1000), ____ Fitness (\$500)

Check number _____ Total amount/value _____

Company name _____ Tax ID _____

Street Address _____

City _____ State _____ Zip _____

Contact _____ Phone _____

Email _____ Website _____

My business cannot sponsor but would like to donate. Enclosed is a gift of:

\$50____ \$75____ \$100____ \$200____ \$500____ Other _____

(amount)

Make checks payable to: Brianna Marie Foundation, Memo: Run for the Kids Challenge 2024

Mail checks & copy of this form to: Brianna Marie Foundation, P.O. Box 410402, Melbourne, FL 32941

For more information, email Run for the Kids Challenge Director David Scholl at: dscholl222@gmail.com