



Dear local business owner:

Supporting Brevard County's children and families takes an entire community of people working for the better good. It also takes awareness, funding and active participation.

In 2019, four well-established, community-driven 5K races partnered for the inaugural **Run for the Kids** four-race event. All revenue benefitted four Brevard-based organizations that provide funding, resources and other assistance for children and their families.

The events were so successful that the races have partnered again for the **Run for the Kids Challenge 2020**.

The race challenge consists of:

- Tooth Trot 5K, held January 25, 2020
- Brevard PALS 5K Run/Walk for Autism Awareness, held February 15, 2020
- Brianna Marie Foundation 5K, held March 7, 2020
- Downtown Melbourne 5K to benefit The Haven, held March 21, 2020

As a sponsor, you'll have the opportunity to align your business with these causes and the publicity these races will produce to the 15,000+ local runners in Brevard County.

More importantly, you'll have the opportunity to positively impact these Space Coast organizations that do so much for so many children and families.

Sponsors will be aggressively promoted at all four races – in print (materials like race forms), online (through registration, social media pages and organization websites), and will be verbally acknowledged at all race functions.

All donations and corporate sponsorships are tax-deductible and will receive a charitable donation receipt.

We look forward to working together. Our 2020 sponsorships levels follow on the next page.

David Scholl
Director – Run for the Kids Challenge

Katie Powalski Parsons
Marketing – Run for the Kids Challenge

Aran Hissam – Director, Brianna Marie 5K

Joseph Werner – Director, PALS Autism Awareness 5K

Nick Rowley / Jerry Bird – Co-Directors, Tooth Trot 5K

Frank Webbe – Director, Downtown Melbourne 5K



Medal Sponsors – Up to 4 Available -- \$5,000

- Your business logo on lanyard of all series finisher medals (commitment by 10/1)
- Medal sponsor attribution on ALL race marketing materials - in print and online
- Your business name and logo on series Facebook page, linked to your site
- 10 free series entries
- Space at each event for business promotion
- Promotional items in race swag bags
- Vocal acknowledgment of your contribution at every race in the series
- Your business logo on a banner hung at each race of the series
- Your business' participation listed in race series announcement press release
- The opportunity to pass out medals at end of the series, wearing your business logo/T-shirts
- The opportunity to speak at the final race of the series in March, 2019

Community Sponsor – Up to 10 available -- \$1,000

- Community sponsor attribution on ALL race marketing materials - in print and online
- 3 free series entries
- Space at each event for business promotion
- Business name and logo on series Facebook page, linked to your site
- Promotional items in race swag bags
- Vocal acknowledgment of your contribution at every race in the series
- Your business logo on a banner hung at each race of the series
- Your business' participation listed in race series announcement press release

Fitness Sponsor – Unlimited -- \$500

- Fitness sponsor attribution on ALL race marketing materials - in print and online
- 1 free series entry
- Promotional items in race swag bags

Ready to Sponsor?

Please fill out the information below.

Check number _____ Total amount/value _____

Company name _____ Tax ID _____

Street Address _____

City _____ State _____ Zip _____

Contact _____ Phone _____

Email _____ Website _____

My business cannot sponsor but would like to make a donation. Enclosed is a gift of:

\$50___ \$75___ \$100___ \$200___ \$500___ Other _____

(amount)

Make checks payable to: Brianna Marie Foundation, Memo: Run for the Kids Challenge 2020

Mail checks to: Brianna Marie Foundation, P.O. Box 410402, Melbourne, FL 32941

For more information, email Challenge Director David Scholl at: dscholl222@gmail.com.